Leigh Weimers
San Jose Mercury
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San Jose, CA. 95190

January 21, 1985

Dear Sirs:

enclosed please find the most recent calendar for Bay Area Laundromats. The show is aired every Sunday at 3:30 PM on KFJC, 89.7 FM. Hosted by myself, Lou York, B.A.L. is a public service that investigates, rates and reviews laundromats in the San Francisco Bay Area.

This, the most recent calendar, reflects changes made to the schedule after my first speaking engagement at the California Laundry Association meeting October 24th. I will be speaking at the National Laundry Association meeting later this year.

As you can see, this ludicrous event is gaining in popularity and is getting regional attention. KFJC's Bay Area Laundromats program is attempting to get people out of their homes and into the community. Even if they own a washer/dryer, B.A.L. promises to be more fun than staying at home.

On December first, Bay Area Laundromats made the channel 11 news as it held a show with two live bands in the Strawberry Park laundromat in San Jose. The show was the Grande Finale for B.A.L. for 1985 and the farewell party for Stewart Bartlett who was forced to close his laundromat when the landlord doubled his rent. The bands that performed were "Film Noir" and "the Maytags".

Now KFJC is planning another such event to take place in the Blossom Hill Launderette in Los Gatos to take place on or about March 15. The plans are not as yet complete so we will keep you informed.

Feel free to contact me. I can be reached at home at:

408 - 977 - 0864

or at work : 408 - 742 - 9290

The address at the station is:

KFJC c/o FOOTHILL COLLEGE
12345 El Monte Rd.
Los Altos Hills, CA. 94022

Everybody needs to get their clothes cleaned, and why not make it a social event at the same time. In a laundromat, you don't need to put on fancy clothes or have your hair done. A laundromat is a place where you can be yourself and have a good time. KFJC and B.A.L. wants to get people out of their homes and into their local laundromat.

Yours Truly,

Lou York